



Ambulatory EHR

"Designed FOR Doctors BY Doctors"[®]

TOP 10 REASONS TO CHOOSE UniEHR[®] & PHYSICIAN'S SOLUTION[®]

1. **Reliability** -- Universal EHR's[®] Physician's Solution[®] software was developed in 2002 in conjunction with an Advisory Board of Doctors. For 8 years it has been continuously used in physicians' offices and works seamlessly for all specialty types. It is HIPAA compliant and has been continuously certified by CCHIT since April 2007, having been certified as a Complete EHR under the 2011/12 ONC-ATSCB stage 1 meaningful use requirements, guaranteeing that our clients will receive their maximum ARRA incentive payments.
2. **Specialty Modules** -- Physician's Solution[®] is available in various specialty modules and can be modified for unique situations and needs. A large number of Universal EHR's clients are in OB/GYN, Cardiology and Internal Medicine (word of mouth referrals from our first clients), but we serve numerous other specialty groups and have the modules that fit the unique needs of more than a dozen additional different practice types. Choose from the favorites and templates designed by practitioners in your specialty. Physician's Solution can incorporate specialty-specific modules on the same office system.
3. **Easy Customization** -- Physician's Solution[®] is not an "off -the-shelf," "one size fits all" product. We don't make you fit the EMR system, we make the fully-customized version of Physician's Solution[®] mimic your work flow and charts. Physician's Solution[®] is quickly and easily customized for each practice, for less than the cost of most competitors' products (and for far less than the average physician's Stimulus Package reimbursement). Users can create new favorites as they go, making each system fully customizable to the doctor's own wants and needs, at no cost for customization.
4. **Browser Based** -- Physician's Solution[®] is browser based, which makes it ideal for multi-office practices. No third party software is required for remote access or file sharing. It also supports pcs/netbooks, tablets pcs/iPads and PDA browsers (and can be used with virtually any Smartphone or PDA, including I-Phone[®], Droid[®] and Blackberry[®] devices).
5. **Easy Interfaces** -- Physician's Solution[®] can easily interface with your existing practice management system, at no cost to you for our component of the integration. Universal EHR[®] has already interfaced with many such systems. If you prefer, you can utilize the Physician's Solution[®] built-in scheduling feature instead of your current program, or license the fully integrated Practice Management/Billing system from Universal EHR[®]. Universal EHR[®] will serve as your first level of customer support for any technical questions that your staff may have as they use the integrated system, whether or not you continue to use your pre-existing Practice Management software. Interfaces to your practice management ,laboratories, radiologists, hospitals and our built in credit/debit card processing gateway are all provided, with no additional charges or fees for UniEHR's services.
6. **Compiled Screen Technology (Data Streaming)** -- The unique, patented "data piping" feature of Physician's Solution[®] automatically compiles and puts all pertinent clinical patient information at the doctors' finger tips in a number of different locations in the EMR. There is no need to thumb through the charts (or to page through pdfs of the electronic data) to gather information. The current data appears, along with historical data for the patient (if you choose that view option) in either chart or table format. This allows the doctor to see the critical data that s/he wants to see right away, with or without

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historical changes in the patient, such as BP, LDL levels or other key data. Our system also permits doctors and nurses who are seeing multiple patients at the same time to have each patient's electronic chart open for review and notes at the same time (with only one in the foreground and the other available with one click of the stylus on the bottom or top of the screen), so that they can quickly switch back and forth on their tablet PCs or other devices without waiting for one file to close and another to open.

7. **2011 CCHIT Certified -- Physician's Solution 5.0®** -- and its fully integrated e-Prescribing and PQRI tracking -- has been CCHIT certified since 2007. On June 24-25, 2010, UniEHR became only the 18th company to have a product pass CCHIT's ARRA IFR testing and the 13th Company with an ambulatory EMR product fully certified under the rigorous CCHIT 2011 standards, which included over 300 criteria, the gold standard of EHR/EMR certification today. On October 8, 2010, Physician's Solution 5.0 was among the first 18 products to be listed as having been ONC-certified as a Complete EHR, having passed CCHIT's test of the 2011/2012 criteria that support the final Stage 1 meaningful use measures required to qualify eligible providers and hospitals for funding under the American Recovery and Reinvestment Act (ARRA). ARRA, also commonly referred to as the Stimulus Act, earmarked over \$40 billion to increase the use of Electronic Health Records by physicians, hospitals and other health care providers. A fully customized Physician's Solution® EMR system can be yours for a small fraction of the projected \$44,000-\$63,500 incentives available per doctor to be reimbursed by the government.
8. **Turnkey Solution -- Universal EHR®** provides a complete, turnkey solution or we work with your own IT department or IT consultant to implement your EMR system, at your choice. Installation of Physician's Solution® is quick and simple, and we can have you up and running in under a month, depending upon your current hardware setup and the level of customization that you choose for your own EMR System.
9. **Easy Training/Implementation** -- Our competitors' marketing materials often make statements such as this: "Redesign workflow to streamline operations and accommodate the EHR." Unlike those companies that want to change the way doctors practice medicine, Physician's Solution was truly Designed FOR Doctors BY Doctors® and will fit perfectly within your current workflow and forms. With Universal EHR's® user-friendly, browser-based Physician's Solution system it takes only 6 hours for your entire office staff and an additional 2 hours in total for each physician to be up and running at full speed. Offices are able to maintain their normally scheduled patient loads throughout installation and implementation of Physician's Solution®. We will help you eliminate the highest REAL costs of an EMR system, which is the money that practices lose during the installation/implementation of competitors' products. All customization, interfaces, deployment, training, retraining, updates and customer support are included within our fixed, affordable monthly license and maintenance fees.
10. **100% Customer Satisfaction** -- We have a unique track record of customer satisfaction -- *Universal EHR®* prides itself on having a 100% client retention rate. We still service every customer that ever implemented Physician's Solution®, including the first physician group that began using the software back in 2002. *Universal EHR®* is so confident that our clients will not switch to another service provider, we do NOT employ ANY mechanism to inhibit you from directly accessing your data and moving on if you are dissatisfied with our products or services. Our 100% retention record is because our clients want to stay with us -- not because they have to. Check actual clients' testimonials about UNIEHR's product, training, implementation and customer service on the web at <http://uniehr.com/testimonials>.

To schedule a web demo call 800-527-1750, or email uniehr@advantagemerchant.com